

Curriculum Vita

RACHELE KANIGEL

Associate Professor
Journalism Department, College of Humanities
San Francisco State University
1600 Holloway Blvd., San Francisco, CA 94132
(415) 338-3134 office
kanigel@sfsu.edu

EXPERTISE

Teaching basic and advanced research, writing, reporting, editing, and new media skills
Advising student publications and training college media advisers
Preparing students for careers in journalism and international media
Reporting, writing and editing for newspapers, Web sites and magazines
Specialty reporting in the fields of medicine, science and health

EDUCATION

Columbia Graduate School of Journalism, M.S. (Mid-Career Master's Program) 2002
Concentration in new media

San Francisco State University, B.A. in Journalism, summa cum laude, 1983

McGill University, Montreal, Canada, 1979-80

State University of New York at Stony Brook, 1978-79

TEACHING EXPERIENCE

Associate Professor of Journalism, San Francisco State University, June 2008 to present

Acting Director, Center for Integration and Improvement of Journalism, January 2012 to present

Director, The Jerusalem Project, Institute for Education in International Media (summer program, Jerusalem, Israel, 2013

Executive Director, Institute for Education in International Media (ieiMedia), September 2010 to present

Director, The Perpignan Project, Institute for Education in International Media (summer program), Perpignan, France, 2010-2011

Director, The Urbino Project, Institute for Education in International Media (summer program), Urbino, Italy, July 2009

Assistant Professor of Journalism, San Francisco State University, January 2004 to June 2008

Faculty Member, Institute for Education in International Media (summer program), Cagli, Italy, June-July 2007

Assistant Professor of Journalism and Media Analysis, California State University Monterey Bay, 2002-2003, Fall 2003

Full-time Lecturer, Journalism Department, San Francisco State University, 1997 to 2001

Part-time Lecturer, Journalism Department, San Francisco State University, 1995-96

PROFESSIONAL JOURNALISM EXPERIENCE

Freelance Writer/Editor, 1997 to present – *U.S. News & World Report, Health, PBS MediaShift, Natural Health, Hippocrates, Reader's Digest, Organic Style, Prevention, Alternative Medicine, OnHealth.com, CNN.com, WebMD.com, New England Financial Journal, Healthy Kids*

Freelance Correspondent, *TIME*, 1997 to 2002

Correspondent, *HealthScout* online health news service, 1998-99

Health and Science Reporter, *The Oakland Tribune*, Oakland, CA, 1992-97

Medical Reporter, *The News and Observer*, Raleigh, NC, 1990-92

Medical Reporter and Courts Reporter, *Contra Costa Times*, Walnut Creek, CA, 1987-90

Reporter, *The Valley Times*, Pleasanton, CA, 1984-87

Editor, *BusinessWoman Magazine*, San Jose, CA, 1982-84

Assistant City Editor and Reporter, *San Francisco Progress*, San Francisco, CA, 1982-84

Associate Editor, *Metro Magazine*, San Francisco, CA, 1981-82

HONORS AND AWARDS

Beverly Kees Journalism Educator Award, Society of Professional Journalists, Northern California Chapter, 2010

Journalism Educator of the Year (Four-Year Division), California Journalism Education Coalition, 2006

Faculty Affirmative Action Award, San Francisco State University, 2005

Mid-Career Scholarship, Columbia Graduate School of Journalism, 2001

Medical Writer of the Year, North Carolina Medical Society, 1991

Fellowship, The Knight Center for Specialized Journalism, University of Maryland
Two-week course on the brain, October 1991

Professional Journalist Award for Best News Feature, American Cancer Society, North Carolina Division, 1991

Best General News, Individual Effort, Peninsula Press Club, 1990

Best Coverage of Health-Related Issues, National Newspaper Association, 1989

Best Health Reporting, Northern California Public Health Association, 1989

Best Reporting on an Issue, Contra Costa Press Club, 1989

Fellowship, The Knight Center for Specialized Journalism, University of Maryland
Two-week course on cancer, October 1987

GRANTS

Discipline/Program Initiatives for Improving Teaching and Curricula: Developing and Sharing Innovations and Solutions Grant, CSU Institute for Teaching and Learning, 2006

Faculty Affirmative Action Award, Office of Faculty Affairs, SFSU, 2005

PROFESSIONAL AND CIVIC ACTIVITIES

- President, College Media Association, 2013 to present
- Contra Costa Community College District Advisory Board, 2013 to present
- Vice President, College Media Association, 2011-2013
- Programming Chair, Society of Professional Journalists, Northern California Chapter, 2012 to 2013
- Journalism Advisory Committee, Diablo Valley College, 2011-2013
- Media Tours Coordinator, College Media Association Spring Convention, New York City, 2011
- Secretary, College Media Association, 2008-2010
- Programming Coordinator, Associated Collegiate Press National College Newspaper Convention, Feb. 28-March 2, 2008
- Co-organizer, Rethinking Journalism Education 2.0, Nov. 9, 2007
- Organizer, California College Media Association Editors Boot Camp, Sept. 8-9, 2006
- Organizer, Rethinking Journalism Education Summit, Feb. 23-24, 2006

- Founding Vice President, California College Media Association, a statewide organization of four-year college newspapers and journalism programs, 2003 to present
- Organizer, California College Media Association Northern California Editors Boot Camp, Aug. 18-19, 2005
- Teaching Standards Chair, Internships and Careers Interest Group, Association for Education in Journalism and Mass Communication, 2004-2005
- Professional Development Chair, College Media Association, 2005 to 2008
- Coordinator, New Bay Area Magazine Forum, a panel discussion for the public sponsored by the SFSU Journalism Department and the American Society of Journalists and Authors, October 2004
- Organizer, California College Media Association Northern California Editors Workshop, September 10-11, 2004
- Professional Freedom and Responsibility Chair, Small Program Interest Group, Association for Education in Journalism and Mass Communication, 2003 to 2005
- Professional Freedom and Responsibility Chair, Internships and Career Interest Group, Association for Education in Journalism and Mass Communication, 2003 to 2005
- Coordinator, Bay Area Magazine Forum, a panel discussion for the public sponsored by the SFSU Journalism Department and the American Society of Journalists and Authors, March 2004
- Media Literacy Project Coordinator in which college students conducted media literacy lessons for 5th and 6th graders at elementary schools in Seaside, California
- Coordinator, community forum on “Race and Ethnicity in a Changing America.” Moderated a panel of eight Monterey Bay Area media professionals and community members in the University Center Ballroom at CSUMB, April 2002.
- Mid-Career Representative, Society of Professional Journalists, Columbia University Chapter, 2001-02
- Founder, East Bay Freelancers Network, a professional writers organization that sponsors monthly luncheons, an e-mail list and other networking opportunities, 2000-2005
- Judge, Journalism Association of Community Colleges Awards, 2000
- Judge, Hospital Council of Northern and Central California Journalism Awards, 1997

UNIVERSITY/DEPARTMENT ACTIVITIES

- Retention, Tenure and Promotion Committee, 2012 to present
- University Sabbatical Committee, 2013 to present
- College of Liberal and Creative Arts Leave With Pay Committee, 2013 to present
- Hiring Committee, (chair) Multimedia Journalism Position, 2011-2012
- College of Humanities Professional Development Committee, 2009-2011
- Hiring Committee, (chair) Multimedia Journalism Position, 2009
- Hiring Committee, CIJ Assistant Director, 2007
- College of Humanities Scholarship Committee, 2007-2010
- Hiring Committee, Journalism Department, 2006-2007
- Strategic Planning Committee, Journalism Department, 2006-2007
- Hiring Committee (Chair), Journalism Department, 2005

- Curriculum Review Committee, Journalism Department, 1997-2000, 2004 to present
- Diversity Committee, Journalism Department, 2004 to 2005
- Coordinated Journalism and Media Studies Concentration for CSUMB's Institute for Human Communication, 2002 to 2003
- Created multidisciplinary Journalism and Media Studies Minor at CSUMB, 2002-03
- Created career planning materials and offered career counseling services for CSUMB journalism students, 2002 to present
- Coordinated redesign of the SFSU Journalism Department Web site, 2000-2001
- Coordinated design, editorial content and launch of SLUG!, SFSU Journalism Department's online newsletter, 2000
- Created career planning materials and offered career counseling services for SFSU journalism students, 2000
- Reaccreditation Committee, Journalism Department, SFSU , 2000-2001

PUBLICATIONS

BOOKS

Kanigel, Rachele. *The Student Newspaper Survival Guide, Second Edition*. Malden, MA: Wiley Blackwell, 2011 (major revision includes two new chapters, 100 more pages and redesign)

Kanigel, Rachele. *The Student Newspaper Survival Guide*. Ames, Iowa: Blackwell Publishing, 2006

BOOK CHAPTER

Mathison, David. Be the Media, How to Create and Accelerate Your Message... Your Way, Natural E. Creative Group, 2009. "How to Create a Great College Newspaper."

JOURNAL/ACADEMIC ARTICLES

Kanigel, R. **"Forcing Students to Step Outside Their Comfort Zone in Jerusalem,"** *PBS MediaShift*, Aug. 22, 2013

Kanigel, R. **"Journalism Schools Become Incubators for Media Startups, Entrepreneurs,"** *PBS MediaShift*, May 7, 2013

Kanigel, R. **"Journalism Students Give Helping Hand While Studying Abroad,"** *PBS MediaShift*, March 18, 2013

Kanigel, R. **"Study Abroad Offers Journalism Students Unique Opportunities,"** *College Media Review*, March 4, 2013

Kanigel, R. **"Financing Study Abroad Opportunities,"** *College Media Review*, March 4, 2013.

Kanigel, R. **"Will Lawsuits Prompt Media Companies to Pay Interns?"** *PBS MediaShift*, February 13, 2013

Kanigel, R. **“Keeping Up With New Media,”** *The Community College Journalist*, Fall 2007

Kanigel, R. **“Preparing for the Big Story,”** *The Community College Journalist*, Winter 2006/Spring 2007

Kanigel, R. **“A Dozen Ways to Build an Award-Winning Newspaper,”** *The Community College Journalist*, Fall 2006.

MAGAZINE AND NEWSPAPER ARTICLES

“Operation Zip Code,” *Prevention*, July 2008

Magazine feature on geographic differences in health care

“River of Hope,” *Natural Health*, October 2007

Magazine feature on breast cancer

“Mind Over Everything,” *Natural Health*, March 2007

In-depth magazine feature on hypnotherapy

“Touch and Glow,” *Natural Health*, December/January 2007

Magazine feature on the healing power of Thai massage

“The Laughter Cure,” *Yoga Journal*, October 2006

Magazine feature on Laughter Yoga

“The Case Against Soda,” *Prevention*, September 2006

Medical investigation of the health effects of soft drinks

“Back Home by Sundown,” *U.S. News and World Report*, July 17, 2006

Medical feature for annual Best Hospitals issue

“Information Overload,” *Organic Style*, November 2004

Magazine service feature on the data glut and how to combat it

“The Real Problem With Genetically Modified Foods,” *Alternative Medicine*,

November/December 2003

In-depth feature on the potential hazards of genetically engineered foods

“Entwined,” *Reader’s Digest*, August 2003

Feature on relationship between disabled fiber artist Judith Scott and her twin sister

“Beef Goes Natural,” *Alternative Medicine*, May 2003

In-depth service feature on grassfed, organic, and antibiotic- and hormone-free beef

“Sowing the Seeds of Recovery,” *Alternative Medicine*, January/February 2003

Feature on benefits of horticultural therapy.

“Beyond Hormone Replacement Therapy,” *Alternative Medicine*, October 2002

In-depth feature on the alternative therapies for menopause

“Are You Resilient?” *New England Financial Journal*, Fall 2001

Feature on resiliency training in the workplace

“Getting to the Root of Ginseng,” *Health Magazine*, November/December 2000

Investigation into the scientific evidence for the Chinese herb

“Avoiding Acute Confusion in the Hospital,” *OnHealth.com*, May 2000

In-depth feature story on hospital-induced delirium among the elderly

“Preventing Hospital Delirium,” *Hippocrates*, December 1999

Cover story on how doctors can prevent hospital patients from developing delirium

“Why Patients Take Ginkgo,” *Hippocrates Magazine*, October 1999

Report on the therapeutic use of ginkgo

“Bridging the Culture Gap,” *Hippocrates Magazine*, September 1999

Feature story on the challenges of providing health care to a diverse population

“Aching for Relief,” *Health Magazine*, April 1998

Feature story on the widening acceptance of acupuncture

“Headlines,” *Hippocrates Magazine*, November 1996 to July 1999

Medical news column for national physicians magazine

“Risky practices at Oakland sex club,” *The Oakland Tribune*, 1996

Investigative report on unsafe behavior at an Oakland sex club

“Walker House services under fire,” *The Oakland Tribune*, 1995

Investigative report on misuse of funds by a county-funded AIDS service provider

“Crisis among our care givers,” *The Oakland Tribune*, 1995

Two-part report on nationwide trend to cut hospital staffing and replace registered nurses and other health professionals with less skilled workers

“Health care: Writing a new prescription,” *The Oakland Tribune*, 1993

Series of special reports on health care reform

“Abortion doctor's empire crashes,” *The (Raleigh, N.C.) News and Observer*, 1992

Investigative report on abortion doctor charged with tax evasion and medical malfeasance

ONLINE PUBLISHING

[The Student Newspaper Survival Blog](#), created and maintained a blog with news, commentary and tips about college newspapers (<http://collegenewspaper.blogspot.com>), Summer 2007-2010

[Coverlines](#), created blog about the magazine industry for students enrolled in The Contemporary Magazine class, Fall 2007

[“How to Start a College Newspaper,”](#) Univise.co.uk, Fall 2006

[“The Case Against Soda,”](#) MSN.com, September 2006

[“What Does It Mean to Be Green?”](#) Lime.com, August 2006

[“Meet Fred Marken, CEO of Grilla Bites?”](#) Lime.com, August 2006

[“Pregnancy Precautions”](#) Lime.com, August 2006

[“Practitioner's Corner: A Whole Pregnancy”](#) Lime.com, August 2006

[“Kombucha Tea: Curative Elixir or Dangerous Brew?”](#) Lime.com, July 2006

[“Meet Nigel Walker”](#) Lime.com, June 2006

[“When Should You Buy Organic?”](#) Lime.com, May 2006

[“Avoiding Acute Confusion in the Hospital,”](#) OnHealth.com, May 2000

COMPETITIVE PAPER PRESENTATIONS

Kanigel, R. S. & Bergland, R. **“Content Management Systems, Distribution Features and Social Media on College Newspaper Websites,”** Association for Education in Journalism and Mass Communication Meeting, Washington D.C., Aug. 10, 2013).

Bergland, R., Kanigel, R.S., Hon, D., Heater, H., & Inman, A. **“Distribution Features of Newspaper Websites: A 2012 Content Analysis of Commercial U.S. Dailies,”** Convergence and Society: Advancing Business Journalism and Convergence, Columbia, SC, September 27, 2012.

OTHER PRESENTATIONS

Invited Presenter, **“25 Ways to Build an Award-Winner Newspaper,”** Journalism Education Association/National Scholastic Press Association Spring National High School Journalism Convention, April 27, 2013, San Francisco, CA

Invited Instructor, **“Effective Newspaper Advising,”** Associated Collegiate Press Midwinter National College Journalism Convention, Feb. 28, 2013, San Francisco, CA

Invited presenter, **“Adapting Your Publication to the New Demographics,”** Renaissance Journalism Center LearningLAB, Jan. 11, 2013, San Francisco, CA

Organizer and Speaker, **“Don’t Just See the World, Cover It,”** Associated Collegiate Press/College Media Association National College Media Convention, Nov. 1, 2012, Chicago, Illinois

Organizer and Speaker, **“Digital-First Publishing,”** Associated Collegiate Press/College Media Association National College Media Convention, Nov. 1, 2012, Chicago, Illinois

Organizer and Moderator, **“If You Build it, They Will Come: Media Entrepreneurship,”** SFSU Journalism Department’s 50th Anniversary Celebration, Oct. 27, 2012, San Francisco, CA

Organizer and Moderator, **“If You Launch It, They Will Come: Media Entrepreneurship,”** College Media Association National Spring Convention, March 20, 2012, New York, NY

Speaker, **“A Death No One Writes About: Covering Suicide,”** College Media Association National Spring Convention, March 18, 2012, New York, NY

Public Interview, **“Immigration and the Media: A conversation with Jose Antonio Vargas,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 28, 2011, Orlando, Florida.

Speaker, **“25 Ways to Build an Award-Winning Newspaper,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 28, 2011, Orlando, Florida.

Speaker, **“Connecting With the Newspaper Course,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 27, 2011, Orlando, Florida.

Organizer and Speaker, **“Study/Work Abroad Opportunities for Students,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 30, 2010, Louisville, Kentucky

Panelist, **“Charting the Newspaper Course,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 30, 2010, Louisville, Kentucky

Organizer and Speaker, **“International Teaching/Research Opportunities for Journalism Educators,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 28, 2010, Louisville, Kentucky

Organizer and Panelist, **“So, You Want to Write a Textbook,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 30, 2009, Austin, Texas

Panelist, **“The Ethics and Practice of Trauma Journalism: What Your Staff Needs to Know About Covering Tragedy,”** Associated Collegiate Press/College Media Association National College Media Convention, Oct. 29, 2009 Austin, Texas

Organizer and Moderator, **“Health Writing for Magazines,”** College Media Association Spring Convention, March 15, 2009, New York City

Speaker, **“Planning for Crisis,”** Associated Collegiate Press National College Journalism Convention, Feb. 28, 2009, San Diego, CA

Speaker, **“Critiquing the Newspaper,”** Associated Collegiate Press National College Journalism Convention, Feb. 27, 2009, San Diego, CA

Speaker, **“Effective Newspaper Advising,”** Associated Collegiate Press National College Journalism Convention, Feb. 26, 2009, San Diego, CA

Speaker, **“Finding a Local Angle to the International and National Story,”** Center for Integration and Improvement of Journalism’s Boldfaced Journalism Conference, Jan. 12, 2008, San Francisco

Speaker, **“Medical Writing,”** National College Media Convention, Oct. 26, 2007, Washington, DC.

Organizer and Panelist, **“Blogging for Advisers,”** National College Media Convention, Oct. 25, 2007, Washington, DC.

Organizer and Moderator, **“So You Want to Be a Foreign Correspondent,”** National College Media Convention, Oct. 25, 2007, Washington, DC.

Organizer and Moderator, **“New Bay Area Magazine Forum,”** Oct. 9, 2007, San Francisco

Presenter, **“Preparing for the Worst,”** California College Media Association Editors Boot Camp, Sept. 15, 2007, Los Angeles

Presenter, **“Teaching breaking news through a mock earthquake drill,”** Association for Education in Journalism and Mass Communication annual meeting, August 11, 2007, Washington, DC

Organizer and moderator, **“Preparing Journalists for the 21st Century,”** Association for Education in Journalism and Mass Communication annual meeting, August 10, 2007, Washington, DC

Panelist, **“In Defense of the Student Press,”** City College of San Francisco, March 28, 2007, San Francisco

Speaker, **“20 Ways to Build an Award- Winning Newspaper,”** College Media Association Spring Convention, March 15, 2007, New York City

Organizer and panelist, **“What I Did on My Summer Vacation: Professional Development Opportunities for Advisers,”** College Media Association Spring Convention, March 15, 2007, New York City

Speaker, **“Preparing Your Staff for the Big Story,”** College Media Association Spring Convention, March 15, 2007, New York City

Organizer and panelist, **“Freelance Writing for Advisers,”** National College Media Convention, Oct. 28, 2006, St. Louis, Mo.

Speaker, **“20 Ways to Build an Award-Winning Newspaper,”** National College Media Convention, Oct. 26, 2006, St. Louis, Mo.

Speaker, **“Advising the Online News Site,”** National College Media Convention, Oct. 26, 2006, St. Louis, Mo.

Speaker, **“Preparing for a Crisis,”** Journalism Association of Community Colleges Northern California Convention, Oct. 14, 2006, San Jose, CA

Organizer and panelist, **“Leadership Skills for Editors,”** California College Media Association Editors Boot Camp, Sept. 8, 2006, San Luis Obispo, CA

Organizer and panelist, **“Making the Most of Your Web Site,”** California College Media Association Editors Boot Camp, Sept. 8, 2006, San Luis Obispo, CA

Organizer and panelist, **“Making the Grade: Innovative Approaches to Evaluating Student Work,”** College Media Association Spring Convention, March 17, 2006, New York City

Organizer and panelist, **“So, You Want to Write a Textbook,”** College Media Association Spring Convention, March 17, 2006, New York City

Panelist, **“Plagiarism 101,”** National College Newspaper Convention, March 3, 2006, Los Angeles

Speaker, **“Effective Newspaper Advising Workshop,”** National College Newspaper Convention, March 2, 2006, Los Angeles

Panelist, **“Plagiarism: What is it?”** Journalism Association of Community Colleges Mid-Winter Faculty Conference, Feb. 25, 2006, Morro Bay, CA

Organizer and moderator, **“What Should Journalism Educators Teach?”** Rethinking Journalism Education Summit, Feb. 23, 2006, Morro Bay, CA

Speaker, **“Breaking News Online,”** National College Media Convention, Oct. 29, 2005, Kansas City

Panelist, **“Motivating a Newspaper Staff to Win, Place or Show,”** Oct. 28, 2005, Kansas City

Panelist, **“Charting the Newspaper Course,”** National College Media Convention, Oct. 27, 2005, Kansas City

Organizer, moderator and panelist, **California College Media Association Summer Editors Boot Camp**, August 18, 2005, San Jose

Speaker, **“Breaking News Online,”** National College Media Convention, November 2004, Nashville

Organizer and panelist, **“The Bipolar Life of the Adviser/Professor,”** National College Media Convention, November 2004, Nashville

Speaker, **“18 Ways to Improve Your Student Newspaper,”** Journalism Association of Community Colleges, Northern California Regional Conference, Oct. 30, 2004.

Organizer and moderator, **New Bay Area Magazine Forum**, a panel discussion for the public sponsored by the SFSU Journalism Department and the American Society of Journalists and Authors, October 13, SFSU

Speaker, **“18 Ways to Improve Your Student Newspaper,”** Journalism Association of Community Colleges Northern California Regional Conference, Oct. 30, 2004.

Organizer, moderator and panelist, **California College Media Association Summer Editors Workshop**, Sept. 10-11, 2004, San Francisco

Panelist, **“Is News Reporting and Writing 101 Dead? Would New Approaches Inspire Undecided Students to Consider Print Journalism?”** Association for Education in Journalism and Mass Communication annual meeting, August 6, 2004, Toronto

Panelist, **“Recruiting, Retaining and Training a Diverse Student Population,”** Association for Education in Journalism and Mass Communication annual meeting, August 4, 2004, Toronto

Organizer and moderator, **Bay Area Magazine Forum**, a panel discussion for the public sponsored by the SFSU Journalism Department and the American Society of Journalists and Authors, March 8, 2004, SFSU

Speaker, **“Adapting Print Stories For Your Online News Site/Writing For the Internet,”** National College Newspaper Spring Convention, March 5, 2004, Las Vegas

Organizer and panelist, **“Print and Online Operations: Sharing Staff, Coordinating Operations and Management Tips,”** National College Newspaper Spring Convention, March 5, 2004, Las Vegas

Organizer and moderator, **“So You Want to Write a Textbook,”** National College Media Convention, November 8, 2003, Dallas

Speaker, **“Enhancing Online Newspapers,”** National College Media Convention, November 8, 2003, Dallas

Organizer and moderator, **“Romance in the Newsroom,”** National College Media

Convention, November 7, 2003, Dallas

Panelist, **“Advising the Small Newspaper,”** National College Media Convention, November 6, 2003, Dallas

Panelist, **“If You Build It, They Will Come,”** a panel on small journalism and mass communication programs, Association for Education in Journalism and Mass Communication annual meeting, August 1, 2003, Kansas City

Organizer and moderator, **“Race and Ethnicity in a Changing America,”** a public panel discussion featuring eight Monterey Bay Area media professionals and community members, April 22, 2002, Seaside, CA.

Speaker, **“Getting Your Message Out: A Workshop on Working With the Media,”** University Service Advocates, CSUMB, October 2002

Panelist, **Journalism Careers Program,** Chabot Community College, 1995

Speaker, **AIDS and the Media,** North Carolina State AIDS Conference, 1992

Panelist, Medical Ethics Panel at seminar for physicians and attorneys sponsored by North Carolina Bar Association and North Carolina Medical Society, 1992

Panelist, **Forum on Science and the Media,** North Carolina State University, 1991

Speaker, **Workshop on Science and the Media,** North Carolina State University Graduate Seminar, 1991

Panelist, **“Working with the Media,”** Health Care Public Relations Association, 1990

TEACHING/MENTORING

I have taught and developed curriculum for newswriting, reporting, magazine editing and publishing, media analysis, Web production, and publication laboratory classes with an emphasis on giving students a professional view of journalism

Instructor/Adviser, JOUR 609/Publication Laboratory Golden Gate [X]press, SFSU, 2000-01, 2004-2013 – Advise the department’s multimedia student publication class, which produces a weekly print newspaper and website, which is updated daily.

Director, The Jerusalem Project Study Abroad Program, Summer 2012 – Oversee four-week international reporting program in Jerusalem, supervise three faculty members and collaborate with Hebrew University of Jerusalem.

Instructor, JOUR 395 Introduction to Online Journalism, SFSU, 2009, 2011 – Teach online journalism skills course, which includes mobile journalism, social media, multimedia

reporting techniques as well as evolving issues in online journalism.

Director, The Perpignan Project Multimedia Summer Study Abroad Program, 2010, 2011 – Oversee four-week international multimedia program in Perpignan, France, supervise four faculty members and collaborate with *Académie de langues France Méditerranée* (ALFMED) language school. Helped students create a multimedia Web site (<http://inperpignan.net> in 2011 and <http://inperpignan.net/2010/> in 2010) about the community.

Instructor, JOUR 300/Reporting, SFSU, 1996-01, 2005, 2008, 2009, 2011, 2012 -- Teach reporting course, the "boot camp" of the department. Introduce students to major concepts of reporting including online and public records searching, interviewing, writing, developing sources, covering a beat. Restructured the course curriculum to put a greater emphasis on urban reporting.

Director, The Perpignan Project Multimedia Study Abroad Program, Summer 2010, 2011 – Oversee four-week international multimedia program in Perpignan, France, supervise four faculty members and collaborate with *Académie de langues France Méditerranée* (ALFMED) language school. Helped students create a multimedia Web site (<http://inperpignan.net> in 2011 and <http://inperpignan.net/2010/> in 2010) about the community.

Director, The Urbino Project Multimedia Study Abroad Program, Summer 2009 – Oversee four-week international multimedia program in Urbino, Italy. Helped 24 students create a multimedia Web site (<http://inurbino.net>) about the community.

Instructor, JOUR 666/Ethical Issues in Journalism, SFSU, 2009 – Teach upper-division media ethics course. Introduce students to philosophical and practical aspects of ethical decision making in journalism.

Instructor, JOUR 321/Feature Writing, SFSU, 2008 -- Teach advanced feature writing course. Introduce students to the process of writing feature stories from idea generation to reporting and writing the article to preparing the manuscript for publication.

Instructor, JOUR 595/Magazine Writing, SFSU, 2007 -- Teach advanced magazine writing course. Introduce students to the process of writing for magazines from idea generation to crafting a query to negotiating with editors to reporting and writing the article to preparing the manuscript for publication.

Instructor, Institute for Education in International Media, Summer 2007 – Teach storytelling in a four-week international multimedia program in Cagli, Italy. Helped 34 students create a multimedia Web site (<http://incagli.net>) about the community.

Instructor, JOUR 221/Newsriting, SFSU, 1995-2001, 2004, 2006, 2007, 2009, 2010 -- Teach introductory newsriting course, helping students learn the basics of journalistic writing and reporting.

Instructor, JOUR 500/The Contemporary Magazine, SFSU, 2004, 2007, 2008, 2012 -- Teach magazine publishing course, acquainting students with all aspects of the publishing

process, including design, circulation, advertising, editorial, and management.

Instructor/Adviser, HCOM 389 Otter Realm Laboratory, CSUMB 2002-03 – Taught newspaper production class in which students produce biweekly campus newspaper. Introduce students to basic concepts of running a newspaper, covering a campus, reporting and writing news stories, working as a team.

Instructor, HCOM 384 Newswriting, CSUMB 2003 – Taught introductory newswriting class, acquainting students with basic journalistic reporting and writing skills.

Instructor, HCOM 389 Otter Realm Workshop, CSUMB, 2002-03 – Taught newspaper production class in which students learn reporting, writing, editing, photography skills to produce *The Otter Realm*, the biweekly student newspaper.

Instructor, HCOM 307S Social Impact of the Mass Media, CSUMB 2003 – Taught media analysis service learning course in which students did media literacy training with elementary schoolchildren in a local afterschool program.

Instructor, HCOM 387/Media Production Laboratory, CSUMB, 2002 – Taught online magazine production course in which students learned the technical and journalistic skills to produce *Offbase*, A Student Guide to the Monterey Bay

Instructor/Adviser, HCOM 395/Special Topics: Otter Realm, CSUMB, 2002-03 – Advised *The Otter Realm*, biweekly student newspaper. Introduced students to basic concepts of running a newspaper, covering a campus, reporting and writing news stories, working as a team.

Adviser/Coordinator, Journalism and Media Studies Concentration, CSUMB, 2002-03 – Coordinated the largest concentration for students in the Institute for Human Communication. Revised curriculum; initiated new Journalism and Media Studies Minor; advised students on their academic course of study; created career counseling materials; oversaw students doing independent study; helped students line up media internships; provided career counseling; offered career and internship workshops.

Instructor, JOUR 300/Magazine Editing, SFSU, 2000 – Taught magazine editing course, introducing students to major concepts of story conceptualization, publication design, editorial planning, copyediting, proofreading, fact-checking, line editing, writing display copy.

Instructor/Adviser, JOUR 609/Publication Laboratory *Golden Gater*, San Francisco State University, 1997, 1999 -- Advised the department's semi-weekly newspaper.

Adviser, *SLUG!* San Francisco State University, Spring 1999 -- Advised student staff of the department's semiannual newsletter.

Adviser, San Francisco State University, 1997-2001 -- Advised journalism majors on their course of study; oversaw students doing independent study.

Internship coordinator, *The Oakland Tribune*, 1995-96 -- Coordinated internship program

for San Francisco State University students. Interviewed and selected interns, served as mentor, edited copy.

Writing coach, Center for Integration and Improvement of Journalism, San Francisco State University, 1993-94. Coached journalism students.

NEW MEDIA TRAINING

Multimedia for College Educators Seminar, Poynter Institute for Media Studies, St. Petersburg, FL, Feb. 11-14, 2008

Multimedia Reporting & Convergence Workshop, The Western Knight Center for Specialized Journalism, Berkeley, May 23-27, 2005

Technology for Faculty and Staff, a 10-week course, CSUMB, 2003

New Media Skills, Columbia University course in basic Web design, 2001

New Media Narrative, Columbia University School of the Arts course in non-linear storytelling and interactive narrative

New Media Workshop, Columbia University Graduate School of Journalism, 2002

PROFESSIONAL ASSOCIATIONS

College Media Association

Association for Education in Journalism and Mass Communication

Online News Association

Society of Professional Journalists

Journalism and Women Symposium

California College Media Association